

Nour Hazim

Product/Graphic Designer

Lead Product and Graphic Designer with 9+ years of experience in UX/UI, branding, and art direction, crafting impactful digital and physical experiences through strategic and creative design.

nourhazim@gmail.com
+33 7 62 64 64 35
Bordeaux, France

education

BA in Graphic Design and Advertising

Emphasis in Multimedia and Digital Design
ALBA, Académie Libanaise Des Beaux Arts
Beirut, Lebanon / 2012-2015

Key accomplishments

Honor's List / My final project was ranked First and chosen to be presented before the Ministry of Tourism

competency

UX/UI skills

User research & persona creation
User interface • Usability testing
A/B testing • Wireframing and prototyping
Information architecture • Journey mapping

Graphic Design skills

Logo creation • Branding design
Project management • 2d animation
Infographics • Art direction • Editorial design

Software skills

Adobe suite: Photoshop - Illustrator
InDesign - Adobe XD - After Effects
Figma • Sketch • Axure • Invision • Keynote

Languages

Written and spoken: English (fluent)
French (native) • Arabic (native)

certifications

Google AdWords certification

interests

Ceramics • Culinary art
Cooking • Embroidery

work experience

Freelancer / Independent Designer

June 2015-Present

- Built a portfolio of over 30 clients, ranging from branding and editorial design to UX/UI and campaigns.

Lead UX/UI Designer / Waverider (New York) - Mental Health App

Remote from Bordeaux / October 2022-October 2024

- Designed a mobile app for bipolar clients to track symptoms, identify patterns, and access actionable insights through analytics.
- Developed a SaaS therapist dashboard for monitoring patient progress, managing reports, and adding new patients.
- Conducted user research, usability testing, and journey mapping to align designs with user needs.

Founder Designer / Beanstock (Paris) - Real Estate Fintech

Remote from Bordeaux / November 2019-October 2022

- Designed the 360° brand identity: logo, tone of voice, social media, emails, business cards, brochures, and office branding.
- Led UX/UI design for Beanstock.com (B2C) and BeanstockPro (B2B) platforms:
 - Created design systems, high-fidelity wireframes, and clickable prototypes
 - Conducted user research: user personas, journeys, and market research
 - Collaborated with engineers and stakeholders to deliver impactful designs

UX/UI Design Lead / Antwork - award-winning co-working space

Beirut, Lebanon / June 2018-July 2020

- Led UX/UI design for the brand's member app, website, and in-house dashboard.
- Conducted user research, including interviews, focus groups, and usability testing.
- Designed user flows, wireframes, and mockups for online and offline customer journeys.
- Facilitated cross-functional workshops to create UX artifacts for product development.

UX/UI and Graphic Designer / Vit-e - Design agency

Beirut - Lebanon / September 2016 - May 2018

- Managed 20+ graphic design projects, including branding, signage, infographics, advertising, and social media campaigns.
- Translated concepts and business requirements in user flows, wireframes, UI mockups, and prototypes to more than 10 websites and 2 mobile applications.
- Designed annual reports to key clients like Endeavor Lebanon and ISOC (The Internet Society).

Graphic and Digital Designer / République - Advertising agency

Beirut - Lebanon / June 2015 - August 2016

- Worked closely with Art Directors and Project Managers to provide unique campaign ideas across channels aligned to the client's needs.
- Contributed to UX/UI mockups to several websites and mobile apps in partnership with the Senior UX/UI Designer.